

Description of Unit College Requirements

Department materials,

For the academic year 2019 - 2020

No. of course	Course Name	Hours	Prerequisite No.
0400201	management 1	3	_____

The decision-making process, administrative functions (characterization and development) such as planning, organization, leadership and control, as well as how these functions are exercised by the manager in business companies.

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No. of course	Course Name	Hours	Prerequisite No.
0400101	Principle of Microeconomics	3	_____

The course examines the origin and nature of microeconomic analysis as one of the departments of economics and the economic problem: its causes, elements, and characteristics through studying the laws of demand and supply, costs and output, and the theory of price determination (the market mechanism). The biggest profit is by matching revenue with costs.

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No. of course	Course Name	Hours	Prerequisite No.
0400103	Mathematics for Economics and Business	3	

The course focuses on the tools of mathematics which the undergraduate student needs in diagnosing economic variables and explaining the links between them through studying linear and non-linear equations, matrices, differentiation and integration in conjunction with the use of economic applications of these concepts.

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No. of course	Course Name	Hours	Prerequisite No.
0400102	Principles of Statistics	3	_____

The course examines the origin and nature of microeconomic analysis as one of the departments of economics and the economic problem: its causes, elements, and characteristics through studying the laws of demand and supply, costs and output, and the theory of price determination (the market mechanism). The biggest profit is by matching revenue with costs.

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No. of course	Course Name	Hours	Prerequisite No.
0400501	Principles of Marketing	3	_____

Through this course, students are introduced to the concept of marketing art, its origins, intellectual trends, principles, fundamentals, consumer behavior, market structure, segmentation, and market environment. The course also focuses on the concepts of the marketing mix, the concept of the product, the life cycle of the product, its development, the mechanism for distributing and promoting it, and its pricing methods over time in the various business cycles.

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No. of course	Course Name	Hours	Prerequisite No.
0400301	Accounting 1	3	_____

Students get acquainted with the course on the art of accounting: origination, concept, development and economic unity and its relationship to the accounting cycle, financial statements (list of financial position and income list), principles and concepts and accounting loans in the way of double entry and registration system and budget equation, treatment of financing operations at the individual level, treatment Capital processes and distinguishing between revenue and capital expenditures, handling of operating operations, posting, balance and preparation of the trial balance and correcting accounting errors.

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No. of course	Course Name	Hours	Prerequisite No.
0400302	Accounting 2	3	0400301

The entire course is based on Accounting 1. Students learn through Accounting 2 on the inventory adjustments, revenues and expenditures, inventory and settlement of cash and bank accounts, preparing a bank statement claim, debtors processing and provision for doubtful debts, handling and inventory of commodity inventories and evaluating them in different ways, methods: LIFO - FIFO -WA according to the periodic inventory and inventory systems Continuous, methods of consumption and dealing with crises, treatment of investment in securities, use of working papers and preparation of financial reports and final accounts after the inventory settlement and working papers or the revised audit balance.

The course focuses as a college requirement on the concept of management science and its various intellectual trends (classical and modern).