



Faculty: Economics and administrative sciences	
Department: Business Administration	Program: Masters (MBA)
Academic year: 2024-2025	Semester: 1 st Semester

Course Plan

First: Course Information

Course No.:	Course Title: Entrepreneurship and innovation	Credit Hours: 3	Theoretical: X	Practical:
Prerequisite No. and Title: ---		Section No.: ---	Lecture Time: 4:30-7:30 pm	
Level in JNQF				
Type Of Course:	<input type="checkbox"/> <i>Obligatory University Requirement</i> <input type="checkbox"/> <i>Elective University Requirement</i> <input type="checkbox"/> <i>Obligatory Faculty Requirement</i> <input type="checkbox"/> <i>Elective Faculty Requirement</i> <input type="checkbox"/> <i>Obligatory Specialization Requirement</i> <input checked="" type="checkbox"/> <i>Elective Specialization Requirement</i> <input type="checkbox"/> <i>Ancillary course</i>			
Type of Learning:	<input type="checkbox"/> <i>Face-to-Face Learning</i> <input type="checkbox"/> <i>Blended Learning (2 Face-to-Face + 1 Asynchronous)</i> <input checked="" type="checkbox"/> <i>Online Learning (2 Synchronous + 1 Asynchronous)</i>			

Second: Instructor's Information

Course Coordinator:					
Name:		Academic Rank:			
Office Number:		Extension Number:	Email:		
Course Instructor:					
Name:		Academic Rank:			
Office Number:		Extension Number:	Email:		
Office Hours:	Sunday	Monday	Tuesday	Wednesday	Thursday

Third: Course Description

This course provides a thoughtful, practical guide to the process of successfully launching and growing an entrepreneurial firm. To do this, the module provides students with a thorough analysis of the entrepreneurial process.

Fourth: Course objectives

1. Identify, describe, and discuss the nature, process, effects, and myths of entrepreneurship. And to identify and discuss the characteristics of successful entrepreneurs and reasons why they become entrepreneurs
2. Identify, describe and discuss the different steps and tasks of the entrepreneurial process (i.e. recognizing opportunities and idea generation; feasibility analysis, developing business models, industry and competitor analysis, writing a business plan, building a new venture team and getting financing/funding for the new business) and all concepts and topics related to these steps/tasks.
3. Apply learned content to perform any of the various steps/tasks related to the entrepreneurial process and the launch of a successful new business.

Fifth: Learning Outcomes

<i>Level descriptor according to (JNQF)</i>	<i>CILOs Code</i>	<i>CILOs</i> If any CLO will not be assessed in the course, mark NA.	<i>Associated PILOs Code</i> <i>Choose one PILO for each CILO*</i>	<i>Assessment method</i> <i>Choose at least two methods</i>
Knowledge	K1	Specialized knowledge on the frontiers of the latest scientific findings in the field entrepreneurship	PK1	Formative
	K3	Sufficient knowledge of innovation strategies	PK3	Formative
	S2	Ability to innovate new skills, tools and procedures at a high level including emerging new technological skills	PS2	Formative
	S3	Ability to integrate knowledge from different areas of entrepreneurship	PS3	Formative
Competencies	C1	Dealing with complexity in entrepreneurship issues, managing them, and taking the initiative to solve them and Formulating provisions and transferring good practices	PC1	Collective
	C2	Managing ambiguous contexts that require a new strategic approach in entrepreneurship	PC2	Collective
	C3	Take responsibility for the team's work	PC4	Collective
	C4	Contribute to professional knowledge	PC5	Collective

	C5	Ability to review team performance	PC6	Collective
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*CILOs: Course Intended Learning Outcomes; PILOs: Program Intended Learning Outcomes; For each CILO, the PILO could be the same or different.

Sixth: Learning Resources

Main Reference:	<i>Entrepreneurship: Successfully Launching New Ventures</i>			
Author: Bruce Barringer, R Ireland	Issue No.: 6th Edition	Print:	Publication Year: 2018	
Additional Sources & Websites:	<ul style="list-style-type: none"> • <i>Summerizes prepared by the instructor</i> • <i>E-learning system</i> 			
Teaching Type:	<input type="checkbox"/> Classroom <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input checked="" type="checkbox"/> MS Teams <input checked="" type="checkbox"/> Moodle			

Seventh: Course Structure

Lecture Date	Course Intended Teaching Outcomes (CILOs)	Topics	Teaching Procedures*	Teaching Methods**	References***
18Oct	K1 S2,S3 C1	Introduction to Entrepreneurship	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Formative
25Oct	K1 S2, S3 C1	Recognizing Opportunities and Generating Ideas	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Formative
1Nov	K1 S2, S3	Feasibility Analysis	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Formative
8Nov	S2,S3 C1	Developing an Effective Business Model	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Formative
15Nov	S2,S3 C4	Industry and Competitor Analysis	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Collective

22Nov	K2 S3 C1	Industry and Competitor Analysis	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Collective
29Nov	K1 S2, S3	Writing a Business Plan	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Collective
6Dec		Writing a Business Plan	Face to Face	Lecture	Collective
13Dec	S2,S3 C4	Building a New-Venture Team	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Formative
20Dec	K2 S3 C1	Getting Financing or Funding	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Formative
27Dec	K1 C1,C6	Getting Financing or Funding	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Formative
3Jan	K1 S1,S2	Opportunities and Challenges of the Sharing Economy for Entrepreneurs	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Formative
10Jan	K3 S1 C3	Opportunities and Challenges of the Sharing Economy for Entrepreneurs	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Collective
17Jan	S2,S3 C1, C5	Revision	<i>Online Learning (2 +Synchronous 1 Asynchronous)</i>	Lecture	Collective
24Jan		Final Exam	Face to Face	Lecture	Collective

*Teaching procedures: (Face-to-Face, synchronous, asynchronous).
*** Reference: (Pages of the book, recorded lecture, video....)

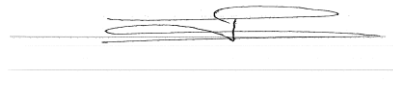
** Teaching methods: (Lecture, video....).

Eighth: Assessment Methods

Methods	Online Learning	Blended Learning	Face-To-Face Learning	K1	K3	S2	S3	C1	C2	C3	C4	C5	C6
				Mid-term Exam			30	12	2	2	2	2	2
Assignments			15	-	-	-	3	2	2	2	2	2	2
Quizzes			4	-	-	-	2	2	-	-	-	-	-
Participation			4	2	2	-	-	-	-	-	-	-	-
Group presentation			7	-	-	-	2	-	3	-	2	-	-
Final Exam			40	15	3	3	3	3	3	3	3	2	2
Total out of 100			100	36		17		47					

Ninth: Course Policies

- All course policies are applied on all teaching patterns (online, blended, and face-to-face Learning) as follows:
 - a. Punctuality.
 - b. Participation and interaction.
 - c. Attendance and exams.
- Academic integrity: (cheating and plagiarism are prohibited).

Approval	Name	Date	Signature
Head of Department	Dr. Adulrahman Alkarbsheh	1-11-2024	
Faculty Dean	Prof. Tareq Mbaideen	1-11-2024	