



<b>Faculty: Economics and administrative sciences</b>	
<b>Department: Business Administration</b>	<b>Program: Masters (MBA)</b>
<b>Academic year: 2024-2025</b>	<b>Semester: 1 st Semester</b>

**Course Plan**

**First: Course Information**

<b>Course No.:</b> 0402712	<b>Course Title:</b> Advanced Strategic Management	<b>Credit Hours:</b> 3	<b>Theoretical:</b> X	<b>Practical:</b>
<b>Prerequisite No. and Title:</b> ---		<b>Section No.:</b> ---	<b>Lecture Time:</b> 9:00 am -12:00 pm - Saturday	
<b>Level in JNQF</b>				
<b>Type Of Course:</b>	<input type="checkbox"/> <i>Obligatory University Requirement</i> <input type="checkbox"/> <i>Elective University Requirement</i> <input type="checkbox"/> <i>Obligatory Faculty Requirement</i> <input type="checkbox"/> <i>Elective Faculty Requirement</i> <input checked="" type="checkbox"/> <i>Obligatory Specialization Requirement</i> <input type="checkbox"/> <i>Elective Specialization Requirement</i> <input type="checkbox"/> <i>Ancillary course</i>			
<b>Type of Learning:</b>	<input checked="" type="checkbox"/> <i>Face-to-Face Learning</i> <input type="checkbox"/> <i>Blended Learning (2 Face-to-Face + 1 Asynchronous)</i> <input type="checkbox"/> <i>Online Learning (2 Synchronous + 1 Asynchronous)</i>			

**Second: Instructor’s Information**

<b>Course Coordinator:</b>		
<b>Name:</b>	<b>Academic Rank:</b>	
<b>Office Number:</b>	<b>Extension Number:</b>	<b>Email:</b>
<b>Course Instructor:</b>		
<b>Name:</b>	<b>Academic Rank:</b>	
<b>Office Number:</b>	<b>Extension Number:</b>	<b>Email:</b>

<b>Office Hours:</b>	<i>Saturday</i>	<i>Sunday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>
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### **Third: Course Description**

A typical Strategic Management curriculum includes subjects like Foundations of Business Management, Financial and Management Accounting, Catalysing Social Impacts, Managing Groups and Teams, Sustainable Systems, Leadership and Change, Corporate Strategy, Corporate Accountability, Cultural Issues in Management, etc.

### **Fourth: Course objectives**

To make the students skilled in general management arena by integrating different functional areas of business. Appreciate the existing strengths of the firms and at the same time anticipate opportunities in the external environment.

## Fifth: Learning Outcomes

<i>Level descriptor according to (JNQF)</i>	<i>CILOs Code</i>	<i>CILOs</i> If any CLO will not be assessed in the course, mark NA.	<i>Associated PILOs Code</i> Choose one PILO for each CILO*	<i>Assessment method</i> Choose at least two methods
<b>Knowledge</b>	<b>K1</b>	Knowledge in the science of strategic management	<b>PK1</b>	<b>Formative</b>
	<b>K3</b>	Knowledge about the difference between strategic management and traditional management, and between strategic leadership and traditional leadership.	<b>PK3</b>	<b>Formative</b>
	<b>S2</b>	Cognitive Skills: Critical Intellectual Analysis: The ability to understand and comprehend the importance of strategic management and strategic thinking for a graduate student, especially during the job and when he is engaged in work in organizations.	<b>PS2</b>	<b>Formative</b>
	<b>S3</b>	Application of Principles: Apply what the student has learned to various topics in strategic management in English in order to reach the best performance and achieve harmony in work and alignment between the organization's grand strategic plan, sub-strategies, plans and core competencies of employees.	<b>PS3</b>	<b>Formative</b>

<b>Competencies</b>	<b>C1</b>	Enabling the student to communicate effectively using the English language orally or in writing or via the Internet and social networking sites, and enabling the student to break the barrier of shyness when speaking with fellow students in preparation for the practical implementation of this in the future with the employees in the organization; this is possible through daily discussions on strategic management topics.	<b>PC1</b>	<b>Collective</b>
	<b>C2</b>	Enhancing the ability for the student to invest the Internet in expanding his awareness, increasing his knowledge, updating the strategic management inventory in his mind, finding employment opportunities and finding solutions to the problems that he may face in the future.	<b>PC2</b>	<b>Collective</b>
	<b>C3</b>	Enhancing the ability for the student to invest the Internet in expanding his awareness, increasing his knowledge, updating the strategic management inventory in his mind, finding employment opportunities and finding solutions to the problems that he may face in the future.	<b>PC4</b>	<b>Collective</b>
	<b>C4</b>	Enhancing the ability for the student to strive to possess and develop the following competencies: analytical abilities,	<b>PC5</b>	<b>Collective</b>

		communication skills, problem solving, strategic decision-making, interpersonal and relationship building skills, cultural competence and strategic business intelligence.		
	<b>C5</b>	Ability to review strategic performance	<b>PC6</b>	<b>Collective</b>

\*CILOs: Course Intended Learning Outcomes; PILOs: Program Intended Learning Outcomes; For each CILO, the PILO could be the same or different.

## Sixth: Learning Resources

<b>Main Reference:</b>	Strategic Management and Business Policy: toward global sustainability.			
<b>Author:</b> Thomas L. Wheelen & J. David Hunger	<b>Issue No.:</b> 13 Edition	<b>Print:</b>	<b>Publication Year:</b> 2019	
<b>Additional Sources &amp; Websites:</b>	<ul style="list-style-type: none"> <li>• <i>Summerizes prepared by the instructor</i></li> <li>• <i>E-learning system</i></li> </ul>			
<b>Teaching Type:</b>	<input checked="" type="checkbox"/> <i>Classroom</i> <input type="checkbox"/> <i>Laboratory</i> <input type="checkbox"/> <i>Workshop</i> <input type="checkbox"/> <i>MS Teams</i> <input type="checkbox"/> <i>Moodle</i>			

## Seventh: Course Structure

Lecture Date	Course Intended Teaching Outcomes (CILOs)	Topics	Teaching Procedures*	Teaching Methods**	References***
13.10.2024	K1 S2,S3 C1	Introduction and the Syllabus	Face to Face	Lecture	Formative
20.10.2024	K1 S2, S3 C1	Strategic Management and Competitive Advantage	Face to Face	Lecture	Formative
27.10.2024	K1 S2, S3	Strategic Management and Competitive Advantage	Face to Face	Lecture	Formative
3.11.2024	S2,S3 C1	Basic Concepts of Strategic Management	Face to Face	Lecture	Formative
10.11.2024	S2,S3 C4	Basic Concepts of Strategic Management	Face to Face	Lecture	Collective
17.11.2024	K2 S3 C1	Strategy Formulation: Business	Face to Face	Lecture	Collective

		<b>Strategy</b>			
<b>24.11.2024</b>	<b>K1 S2, S3</b>	<b>Strategy Formulation: Business Strategy</b>	<b>Face to Face</b>	<b>Lecture</b>	<b>Collective</b>
<b>1.12.2024</b>		<b>Midterm Exam</b>	<b>Face to Face</b>	<b>Lecture</b>	<b>Collective</b>
<b>8.12.2024</b>	<b>S2,S3 C4</b>	<b>Social Responsibility and Ethics in Strategic Management</b>	<b>Face to Face</b>	<b>Lecture</b>	<b>Formative</b>
<b>15.12.2024</b>	<b>K2 S3 C1</b>	<b>Social Responsibility and Ethics in Strategic Management</b>	<b>Face to Face</b>	<b>Lecture</b>	<b>Formative</b>
<b>22.12.2024</b>	<b>K1 C1,C6</b>	<b>Strategy Implementation: Staffing and Directing</b>	<b>Face to Face</b>	<b>Lecture</b>	<b>Formative</b>
<b>29.12.2024</b>	<b>K1 S1,S2</b>	<b>Strategy Implementation: Staffing and Directing</b>	<b>Face to Face</b>	<b>Lecture</b>	<b>Formative</b>
<b>5.1.2025</b>	<b>K3 S1 C3</b>	<b>Evaluation and Control</b>	<b>Face to Face</b>	<b>Lecture</b>	<b>Collective</b>
<b>12.1.2025</b>	<b>S2,S3 C1, C5</b>	<b>Evaluation and Control</b>	<b>Face to Face</b>	<b>Lecture</b>	<b>Collective</b>
<b>19.1.2025</b>		<b>Final Exam</b>	<b>Face to Face</b>	<b>Lecture</b>	<b>Collective</b>

\*Teaching procedures: (Face-to-Face, synchronous, asynchronous).  
(Lecture, video....).

\*\* Teaching methods:

\*\*\* Reference: (Pages of the book, recorded lecture, video....)

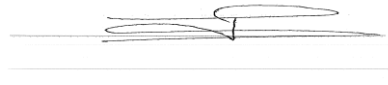
## Eighth: Assessment Methods

Methods	Online Learning	Blended Learning	Face-To-Face Learning	K1	K3	S2	S3	C1	C2	C3	C4	C5	C6
				Mid-term Exam			30	12	2	2	2	2	2
Assignments			15	-	-	-	3	2	2	2	2	2	2
Quizzes			4	-	-	-	2	2	-	-	-	-	-
Participation			4	2	2	-	-	-	-	-	-	-	-
Group presentation			7	-	-	-	2	-	3	-	2	-	-
Final Exam			40	15	3	3	3	3	3	3	3	2	2
<b>Total out of 100</b>			100	<b>36</b>		<b>17</b>		<b>47</b>					



## Ninth: Course Policies

- All course policies are applied on all teaching patterns (online, blended, and face-to-face Learning) as follows:
  - a. Punctuality.
  - b. Participation and interaction.
  - c. Attendance and exams.
- Academic integrity: (cheating and plagiarism are prohibited).

Approval	Name	Date	Signature
Head of Department	Dr. Adulrahman Alkarbsheh	1-11-2024	
Faculty Dean	Prof. Tareq Mbaideen	1-11-2024	