Faculty: Faculty of Arts

Department: English Program: MA

Language and Literature

Academic year: 2024/2025 Semester: 2



Course Plan

First: Course Information

Course No. 202754	Course Title : Discourse Analysis		Credit Hours :3		Theoretical:	Practical:		
Prerequisite No. and	Section	No.:	Lectu	re Time:				
Level in JNQF								
Type Of Course:	□ Obligatory Univer □ Obligatory Facult □ Obligatory Special Requirement	ement	 □ Elective University Requirement □ Elective Faculty Requirement □ Elective Specialization 					
Type of Learning:	■ Face-to-Face Le □ Blended Learnin	☐ Ancillary course ☐ Face-to-Face Learning ☐ Blended Learning (2 Face-to-Face + 1 Asynchronous) ☐ Online Learning (2 Synchronous+ 1 Asynchronous)						

Second: Instructor's Information

Course Coordinator:							
Name : Wafa abu	Hatab	Academic Rank: Professor					
Office Number: 22	22A	Extension Number: 1314 Email :whatab@zu.edu.j					
Course Instructor:							
Name: Wafa abu	Hatab :	Academic Rank: Professor					
Office Number 22	2A	Extension Number: 1314	Email: hatab@zu.edu.jo				
Office Hours:	Sunday Monda 10-11	y Tuesday Thurso	lay				



Third: Course Description

Discourse analysis is a broad and complex interdisciplinary field. It includes somewhat diverse theoretical and methodological approaches from linguistics, anthropology, and sociology.

This course focuses on several important methodological approaches that have been developed to do discourse analysis. Methods are motivated by and intertwined with theories, so the course inevitably addresses some theoretical issues. But the course intends primarily to provide students with methodological tools for studying naturally-occurring speech.

Because of its methodological goals, the course involves both reading and data analysis exercises. The course introduces a few approaches to understanding the relations between linguistic categories and social life, spending more time on conceptual issues earlier in the semester. Then it alternates between further reading and opportunities to analyze data. Some classes are set aside as data analysis sessions, in which data provided by the instructor or the students is analyzed in detail.

Fourth: Course objectives

- Understand the interdisciplinary nature of discourse analysis
- Learn key theoretical and methodological approaches to discourse analysis
- Develop practical skills in data analysis
- Explore the relationship between linguistic categories and social life: Investigate how linguistic categories influence and are influenced by social structures, power dynamics, and cultural contexts.
- Critically engage with theoretical issues in discourse analysis.
- Practice collaborative and individual analysis of discourse data.
- Apply methodological tools to real-world speech data.
- Gain proficiency in interpreting and presenting discourse analysis findings.



Fifth: Learning Outcomes

Level descriptor according to (JNQF)	CILOs Code	CILOs If any CLO will not be assessed in the course, mark NA.	Associated PILOs Code Choose one PILO for each CILO*	Assessment method Choose at least two methods
	K1	Get Acquainted with basic concepts and approaches to discourse analysis	PK1	Exams
Knowledge	K2	Define basic discourse components of critical discourse analysis approach	PK2	Assignments
	К3	Define basic approaches and theories involving Discourse analysis	PK3	
	K4	Define the relation between CDA , text and context	PK4	
	S1	Complete a larger piece of discourse analysis.	PS1	
Skills	S2	Analyze political and media texts applying suitable discourse framework	PS2	
Skiiis	S3	Examine conversational strategies, exchange structure, dimensions of discourse analysis and standards of textuality.	PS3	
	C1	Deal with levels of language beyond the sentence level in both speech and writing.	PC1	
Competencies	C2	, examine the major theoretical approaches to discourse analysis,	PC2	
	С3	Examine macro-and micro-language function, information packaging, speech act theory	PC3	



C4	Apply discourse analysis to everyday situations that involve language production and comprehension.	
C5	explore ways in which theoretical knowledge can be put into action in order to develop discourse skills.	

^{*}CILOs: Course Intended Learning Outcomes; PILOs: Program Intended Learning Outcomes; For each CILO, the PILO could be the same or different.



Sixth: Learning Resources

Main Reference:	Fairclough, N (1995) Critical Discourse Analysis. NY: Cambridge Leeuwen, Theo van (2008). Discourse and Practice: New Tools for Critical Discourse Analysis. Oxford: Oxford University Press. Wodak, R and Michael Meyer(2012) Methods for Critical Discour Analysis (Introducing Qualitative Methods series. London: Sage.
Additional Sources & Websites:	Deborah Schiffrin, Deborah Tannen,and Heidi E. Hamilton(Eds).(2015). The Handbook of Discourse Analysis 2 John Wiley & Sons, Inc
Teaching Type:	□ Classroom □ Laboratory □ Workshop □ MS Teams □ Moodle

Seventh: Course Structure

Lecture Date	Course Intended Teaching Outcomes (CILOs)	Topics	Teaching Procedures*	Teaching Methods**	References**
08/03/2025	K,1,k2, C1, C2	1.Critical and descriptive goals of discourse analysis 2.Discours e representat ion 3.Lanaguge and ideology	Face-to-Face	Lectures, Discussion and Assignments	Fairclo ugh (1995) Sections A+B



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15/03/2025	K1,K2,K4	1.Discourse , Change and hegemony 2.Enterprise discourse 3.CDA and the marketization of the public	Face-to-Face	Lectures, Discussion and Assignments	Fairclo ugh(199 5) Section C
22/03/2025	K2,K4	1.Discourse and Text 2.What is CDA about. 3.Between theory and practices	Face-to-Face	Lectures, Discussion	Ruth Wodak and Michael Meyer(2008) Chapters1-3
29/03/2025	K3,C3	1.Discourse and Knowledge .Discourse historical approach Multidisciplinary CDA	Face-to-Face	Lectures, Discussion and	Ruth Wodak and Michael Meyer(2001) Chapters4-6
05/04/2025	K4,C4	.CDA as a social scientific research Discourse the	Face-to-Face	Assignments	Leeuwen (2008) Chapters 1-3



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Г		D			
		Recontextual ization			
		3.Represiting Social actors			
12/04/2025	K3,C4	Representing social actions The discursive construction of purpose .Visual representation of social actors.	Face-to-Face	Lectures, Discussion and	Leeuwen (2008) Chapters 4-6
19/04/2025		Midterm Exam	Face-to-Face	Assignments	Leeuwen (2008)7-9
26/04/2025	K3,C4	.Visual representation of social actors.	Face-to-Face	Lectures, Discussion and	Schiffrin, Tannen and Hamilton (2001) pp.537- 590
03/05/2025	S1,S4	1.Discourse and intercultural communication	Face-to-Face	Assignments Lectures	Schiffrin, Tannen and Hamilton (2001) 6-12- 670
10/05/2025	S1	Discourse and Gender	Face-to-Face	Lectures, Discussion and	Tannen and Hamilton (2001) 6-12- 670
17/05/2025	K4,S2	Discourse and Media	Face-to-Face	Assignments	Schiffrin, Tannen and Hamilton (2001) Discourse and Media,Disco urse Analysis in the Legal Context
24/05/2025	K4,S2	Discourse and Media, Discourse	Face-to-Face	Lectures, Discussion and	Schiffrin, Tannen and



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		Analysis in the			Hamilton
		Legal Context			(2001)
31/5/2025			Face-to-Face	Lectures	Discussion of term papers
7/06/2025			Face-to-Face	Lectures, Discussion and	Discussion of term papers
14/06/2025	Finals				

^{*}Teaching procedures: (Face-to-Face, synchronous, and asynchronous).

** Teaching methods: (Lecture, video....).

*** Reference: (Pages of the book, recorded lecture, video....)

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Eighth: Assessment Methods

Methods	Online Learning	Blended Learning	Face-To- Face	**If any CILO will not be assessed in the course, mark												
			Learning	К1	К2	К3	S1	S2	S3	S4	S 5	C1	C2	С3	C4	C 5
First Exam																
Second Exam																
Mid-term Exam			30	4	4	4	3	3	2	3	2	1	1	1	1	1
Participation																
Asynchronous Activities																
Quizzes																
Assignments			20	1	1	2	2	2	2	3	2	1	1	1	1	1
Group presentation			10	1	1			1	1	1	1		1	1	1	1
Final Exam			40	5	5	5	5	4	2	2	2	5	2	1	1	1
Total out of 100			100													



Ninth: Course Policies

- All course policies are applied on all teaching patterns (online, blended, and face-to-face Learning) as follows:
 - a. Punctuality.
 - b. Participation and interaction.
 - c. Attendance and exams.
- Academic integrity: (cheating and plagiarism are prohibited).

Approval	Name	Date	Signature
Head of Department	Dr. Marwan Alqaryouti	20-2-2025	
Faculty Dean	Prof. Dr. Alaa Eddine Sadeq	20-2-2025	

