| Faculty: Graduate Studies                                    |                      |  |
|--|----------------------|--|
| Department: English<br>Language, Literature &<br>Translation | Program: Linguistics |  |
| Academic year:   | Semester:            |  |

# **Course Plan**

### First: Course Information

| <i>Course No.</i> 202754: | Course Title: Discourse<br>Analysis  |      | Credit Hours 3 |          | Theoretical:3 | Practical:- |  |
|---------------------------|--|------|----------------|----------|---------------|-------------|--|
| Prerequisite No. an       | Section  | No.: | Lectu          | re Time: |               |             |  |
| Level in JNQF             | NQF Level Nine   |      |                |          |               |             |  |
| Type Of Course:           | <ul> <li>Obligatory University Requirement</li> <li>Obligatory Faculty Requirement</li> <li>Obligatory Faculty Requirement</li> <li>Elective Faculty Requirement</li> <li>Obligatory Specialization Requirement</li> <li>Elective Specialization</li> <li>Requirement</li> <li>Ancillary course</li> </ul> |      |                |          |               |             |  |
| Type of Learning:         | <ul> <li>Face-to-Face Learning</li> <li>Blended Learning (2 Face-to-Face + 1 Asynchronous)</li> <li>Online Learning (2 Synchronous+ 1 Asynchronous)</li> </ul>   |      |                |          |               |             |  |

### Second: Instructor's Information

| Course Coordinator: |              |                   |             |  |  |  |  |
|---------------------|--------------|-------------------|-------------|--|--|--|--|
| Name:               |              | Academic Rank:    |             |  |  |  |  |
| Office Number:      |              | Extension Number: | Email:      |  |  |  |  |
| Course Instructor:  |              |                   |             |  |  |  |  |
| Name:               |              | Academic Rank:    |             |  |  |  |  |
| Office Number:      |              | Extension Number: | Email:      |  |  |  |  |
| Office Hours: Su    | unday Monday | Tuesday Wednesdd  | iy Thursday |  |  |  |  |



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#### **Third: Course Description**

Discourse analysis is a broad and complex interdisciplinary field. It includes somewhat diverse theoretical and methodological approaches from linguistics, anthropology, and sociology. This course focuses on several important methodological approaches that have been developed to do discourse analysis. Methods are motivated by and intertwined with theories, so the course inevitably addresses some theoretical issues. But the course intends primarily to provide students with methodological tools for studying naturally-occurring speech.

Because of its methodological goals, the course involves both reading and data analysis exercises. The course introduces a few approaches to understanding the relations between linguistic categories and social life, spending more time on conceptual issues earlier in the semester. Then it alternates between further reading and opportunities to analyze data. Some classes are set aside as data analysis sessions, in which data provided by the instructor or the students is analyzed in detail.

#### Fourth: Course Objectives

1. Get Acquainted with basic concepts and approaches to discourse analysis.

2. Deal with levels of language beyond the sentence level in both speech and writing.

3. Examine conversational strategies, exchange structure, dimensions of discourse analysis and standards of textuality.

4. Apply discourse analysis to everyday situations that involve language production and comprehension.



# Fifth: Learning Outcomes

| Level descriptor<br>according to (JNQF) | CILOs Code | <b>CILOs</b><br>If any CLO will not be assessed in the course, mark NA.  | Associated PILOs Code<br>Choose one PILO for each CILO* | <b>Assessment method</b><br>Choose at least two methods |
|---|------------|--|---|---|
|   | K1         | Get Acquainted with basic concepts and approaches to discourse analysis  | PK1   | Presentations   |
| Knowledge                               | K2         | Define basic discourse components of<br>critical<br>discourse analysis approach                                      | Pk2   | Exams   |
| Mitowedge                               | К3         | Define basic approaches and theories<br>involving<br>Discourse analysis  | РКЗ   | Classroom discussion                                    |
|   | K4         | Define the relation between CDA , text and context   | Pk4   | Presentations   |
|   | <b>S1</b>  | Complete a larger piece of discourse analysis.   | PS1   | Exams   |
| Skills                                  | S2         | Analyze political and media texts<br>applying suitable<br>discourse framework  | PS2   | Classroom discussion                                    |
|   | 83         | Examine conversational strategies, exchange structure, dimensions of discourse analysis and standards of textuality. | PS3   | Presentations   |
|   | C1         | Deal with levels of language beyond the<br>sentence level in both speech and writing.                                | PC1   | Exams   |
|   | C2         | Examine the major theoretical approaches to discourse analysis,  | PC2   | Classroom discussion                                    |
| Competencies                            | C3         | Apply discourse analysis to everyday situations<br>that involve language production and<br>comprehension.            | РС3   | Presentations   |
|   | C4         | Explore ways in which theoretical<br>knowledge can be put into action in order to<br>develop discourse skills.       | PC4   | Exams   |



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|  | C5 | Examine macro-and micro-language function, information packaging, speech act theory | PC5 | Classroom discussion |
|--|----|---|-----|----------------------|
|--|----|---|-----|----------------------|

\*CILOs: Course Intended Learning Outcomes; PILOs: Program Intended Learning Outcomes; For each CILO, the PILO could be the same or different.



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### Sixth: Learning Resources

| Main Reference:                  | Deborah Schiffrin, Deborah Tannen, and Heidi E. Hamilton(Eds).(2015).<br>The Handbook of Discourse Analysis 2 John Wiley & Sons, Inc<br>Fairclough, N (1995) Critical Discourse<br>Analysis. NY: Cambridge Leeuwen, Theo van (2008). Discourse and<br>Practice: New Tools for Critical Discourse Analysis. Oxford: Oxford<br>University Press.<br>Wodak, R and Michael Meyer (2012) Methods for Critical Discourse<br>Analysis (Introducing Qualitative Methods series. London : Sage |            |            |                    |  |  |  |  |
|----------------------------------|---|------------|------------|--------------------|--|--|--|--|
| Author:                          |   | Issue No.: | Print:     | Publication Year:  |  |  |  |  |
| Additional Sources<br>&Websites: | •   |            |            |                    |  |  |  |  |
| Teaching Type:                   | Classroom   | Laboratory | U Workshop | MS Teams De Moodle |  |  |  |  |



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### **Seventh: Course Structure**

| Lecture<br>Date | Course<br>Intended<br>Teaching<br>Outcomes<br>(CILOs) | Topics   | Teaching<br>Method | ***Teaching<br>Procedures  | References***   |
|-----------------|---|--|--------------------|--|---|
|                 | K,1,k2, C1, C2  | 1. Critical and<br>descriptive goals of<br>discourse analysis<br>2. Discourse<br>representation<br>3. Language and<br>ideology                 | Face to face       | Lectures, Discussion<br>and problem solving<br>Individual<br>assignments<br>Data analysis<br>PowerPoint<br>Presentations                   | Fairclough (1995)<br>Sections A+ B                    |
|                 | K1,K2,K4  | <ol> <li>Discourse, Change<br/>and hegemony</li> <li>Enterprise discourse</li> <li>CDA and the<br/>marketization of the<br/>public.</li> </ol> | Face to face       | Lectures, Discussion<br>and problem solving<br>Individual<br>assignments<br>Data analysis<br>PowerPoint<br>Presentations                   | Fairclough(1995)<br>Section C                         |
|                 | K2,K4   | <ol> <li>Discourse and<br/>Text</li> <li>What is CDA<br/>about.</li> <li>Between theory<br/>and practices</li> </ol>                           | Face to face       | Asking students to<br>prepare a term paper<br>about a subject or a<br>problem related to<br>the course, and<br>discuss it in the<br>class. | Ruth Wodak and<br>Michael<br>Meyer(2008)Chapters 1- 3 |
|                 | K3,C3   | <ol> <li>Discourse and<br/>Knowledge</li> <li>Discourse historical<br/>approach</li> <li>Multidisciplinary<br/>CDA</li> </ol>                  | Face to face       | Lectures, Discussion<br>and problem solving<br>Individual<br>assignments<br>Data analysis<br>PowerPoint<br>Presentations                   | Ruth Wodak and<br>Michael Meyer(2001)<br>Chapters4-6  |
|                 | K4,C4   | 1.CDA as a social<br>scientific research<br>2.Discourse as the<br>Recontextualization<br>3.Represnting Social<br>actors                        | Face to face       | Lectures, Discussion<br>and problem solving<br>Individual<br>assignments<br>Data analysis<br>PowerPoint<br>Presentations                   | Leeuwen(<br>2008)<br>Chapters 1-3                     |



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|       | 1.0   |              |  |  |
|-------|---|--------------|--|--|
| K3,C5 | K3,C5<br>1.Representing Face to face<br>social actions.<br>2.Thediscursive<br>construction of<br>purpose<br>3.Visual<br>representation of<br>social actors. |              | Lectures, Discussion<br>and problem solving<br>Individual<br>assignments<br>Data analysis<br>PowerPoint<br>Presentations | Leeuwen (2008)<br>Chapters 4-6   |
| C5    | 1.Discourse and<br>intercultural<br>communication   | Face to face | Individual<br>assignments  | Leeuwen (2008)7-9  |
| S1,S3 | 1.Discourse and<br>intercultural<br>communication   | Face to face | Data analysis  | Schiffrin, Tannen and<br>Hamilton (2001)<br>pp.537-590   |
| S1    | Discourse and<br>Gender   | Face to face | PowerPoint<br>Presentations  | Schiffrin, Tannen and<br>Hamilton (2001) 6-12-<br>670  |
| K4,S2 | Discourse and<br>Media  | Face to face | Lectures, Discussion<br>and problem solving  | Schiffrin, Tannen and<br>Hamilton (2001)<br>Discourse and<br>Media,Discourse<br>Analysis in the Legal<br>Context |
| S1,S3 | 1.Discourse<br>Analysis in the<br>Legal Context<br>2.Poiltical<br>discourse   | Face to face | Lectures, Discussion<br>and problem solving  | Schiffrin, Tannen and<br>Hamilton (2001)<br>Discourse and<br>Media,Discourse Analysis<br>in the Legal Context    |
| S1,S3 | 1.Discourse<br>Analysis in the<br>Legal Context<br>2.Poiltical<br>discourse   | Face to face | Individual<br>assignments  | Schiffrin, Tannen and<br>Hamilton (2001)<br>Discourse and<br>Media,Discourse Analysis<br>in the Legal Context    |
| C4    | 1.Discourse<br>Analysis in the<br>Legal Context<br>2.Poiltical<br>discourse   | Face to face | Discussion of term<br>papers   | Discussion of term<br>papers   |
| C4    | 1.Discourse<br>Analysis in the<br>Legal Context<br>2.Poiltical<br>discourse   | Face to face | Discussion of term<br>papers   | Discussion of term<br>papers   |
| S1,S3 | 1.Discourse<br>Analysis in the<br>Legal Context<br>2.Poiltical<br>discourse   | Face to face | Individual<br>assignments  | Schiffrin, Tannen and<br>Hamilton (2001)<br>Discourse and<br>Media,Discourse Analysis<br>in the Legal Context    |

\*Teaching procedures: (Face-to-Face, synchronous, asynchronous).

\*\* Teaching methods: (Lecture, video....) \*\*\* Reference: (Pages of the book, recorded lecture, video....)



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## **Eighth: Assessment Methods**

| Methods                        | Online<br>Learning | Blended<br>Learning Face-To-<br>Face<br>Face<br>Face<br>Face<br>Face<br>Face<br>Face<br>Face |          |    |    |    |           |    |            |            |            |    |    |    |    |    |
|--------------------------------|--------------------|--|----------|----|----|----|-----------|----|------------|------------|------------|----|----|----|----|----|
|                                |                    |  | Learning | К1 | К2 | К3 | <b>S1</b> | S2 | <b>S</b> 3 | <b>S</b> 4 | <b>S</b> 5 | C1 | C2 | С3 | C4 | C5 |
| First Exam                     |                    |  |          |    |    |    |           |    |            |            |            |    |    |    |    |    |
| Second<br>Exam                 |                    |  |          |    |    |    |           |    |            |            |            |    |    |    |    |    |
| Mid-term<br>Exam               |                    |  | 30       | X  | X  |    | X         |    |            |            |            | X  |    |    |    |    |
| Participatio<br>n              |                    |  |          |    |    |    |           |    |            | X          |            |    |    |    | X  |    |
| Asynchron<br>ous<br>Activities |                    |  |          |    |    |    |           |    |            |            |            |    |    |    |    |    |
| Quizzes                        |                    |  |          |    |    |    |           |    |            |            |            |    |    |    |    | X  |
| Assignment<br>s                |                    |  | 30       |    |    |    |           |    |            |            |            |    | x  | Х  |    |    |
| Group<br>presentatio<br>n      |                    |  |          |    |    |    |           |    |            |            |            |    |    |    |    |    |
| Final Exam                     |                    |  | 40       | X  | X  | Х  | X         | Х  | X          | X          | Х          | X  | x  | X  |    | X  |
| Total out of 100               |                    |  | 100      |    |    |    |           |    |            |            |            |    |    |    |    |    |



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#### **Ninth: Course Policies**

- All course policies are applied on all teaching patterns (online, blended, and face-to-face Learning) as follows:
- a. Punctuality.
- b. Participation and interaction.
- c. Attendance and exams.
- Academic integrity: (cheating and plagiarism are prohibited).

| Approval           | Name | Date | Signature |
|--------------------|------|------|-----------|
| Head of Department |      |      |           |
| Faculty Dean       |      |      |           |

