**Description of Marketing through social networks.**

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| **Prerequisite No.** | **Hours** | **Course Name** | **No. of course** |
| **0400501** | 3  | **Marketing through social networks.** | 0405252 |

 **Course description:**

The marketing through social media course focuses on studying how to utilize social media platforms such as Facebook, Twitter, Instagram, LinkedIn, and others in the context of marketing and promoting products and services. The course covers understanding the fundamentals and benefits of using social media in achieving marketing objectives, including increasing brand awareness, boosting sales, and enhancing customer relationships. The course also includes studying marketing strategies through social media, such as creating engaging and appropriate content for different platforms, targeting the relevant audience, and analyzing data and statistics to measure the effectiveness of marketing campaigns.