

Zarqa University
Faculty of Information Technology
Internet Technology Department
I-Tech



جامعة الزرقاء
كلية تكنولوجيا المعلومات
قسم تكنولوجيا الانترنت

Course Description

| Prerequisite | Course name | Course no |
|---------------------|--------------------|------------------|
| 1504362 | E-Marketing | 1504364 |

Covers the skills and knowledge to develop and implement e-marketing activities for businesses conducting transactions in an online environment.