

Author Guideline

1. All papers submitted must be in accordance with the main topics of the conference.
2. The submitted research papers must not have been previously published or currently under publication in any conference or scientific journal.
3. The official language and research papers of the conference will be in English.
4. Research is submitted electronically only through the conference website.
5. All submitted papers will be reviewed and evaluated by the scientific committee of the conference.
6. Research papers submitted should not exceed 10 pages, while adhering to the font size included in the research template.
7. The research papers submitted are verified by the Turnitin to quote program to ensure their authenticity.
8. The conference committee is not obligated to provide a justification for the rejected papers.
9. Accepted papers will be published and indexed in Scopus database.

Conference website link: iceas.zu.edu.jo



Registration Fees

The registration fees for the conference, for attendance or participation:

- from outside Jordan, is 450 \$ (includes hotel accommodation for 3 nights, and transportation).
- from outside Jordan, is 300 \$ (without hotel accommodation, and transportation).
- Participants inside Jordan 200 \$.
- Virtual participation 300 \$.

Important Dates

- Full paper submission deadline: 19th Feb 2022
- Notification of acceptance: 3rd March 2022
- Camera ready submission: 10th March 2022
- Dead line for registration payment of authors of accepted papers: 13 March 2022
- Conference date: 23-24 March 2022.

Contact details

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Fees payment details

Participants must send the payment fees to: **Account number: 828/517.**

Currency: US Dollar

Bank: Islamic International Arab Bank

IBAN: 1310000001310000828517

Swift Code: iibajoam200

In the name of the proceeds of the international conference in economics and administrative sciences.

The payment voucher is sent upon acceptance to the E-mail: eco.conf@zu.edu.jo.



International Conference on Economics and Administrative Sciences.

A Joint Conference Between Zarqa University, Jordan & An-Najah National University, Palestine.

**Conference Title:
Corona Virus Pandemic: Its Effects and Recovery Strategies.**

**23-24/ March/2022
Zarqa University, Jordan.
ISSN: 2072-8867**

All accepted papers will be published in Scopus proceeding.

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conference Overview

The world has witnessed rapid developments under the Corona virus pandemic, which cast heavy shadows on all areas of economic, social, financial and other sectors. The health and living conditions imposed on us by the Corona pandemic and its repercussions and profound effects, whether on the global economy or the economies of the countries of the region alike and the extent of their financial and monetary stability all of this puts all of us, individuals, peoples and governments, in front of unprecedented challenges.

Hence the idea of the international conference of the Faculty of Economics and Administrative Sciences / Zarqa University and jointly with the Faculty of Economics and Social Sciences / An-Najah National University. importance of holding such conferences and scientific events as stations for discussion, brainstorming and exchanging views and experiences on issues related to the economy in light of this pandemic in order to come up with solutions and perceptions that contribute to limiting its effects by setting up Strategies and perceptions of recovery and mitigating its severity and impact on all aspects of life in its various economic, monetary, financial and other dimensions.

Conference Topics

1- Digital transformation and its role in recovering from the effects of the Corona pandemic:

- The future of investment in information technology
- Remote work in light of the Corona pandemic
- Electronic supply chain management
- Accounting control and audit
- Transformation in information systems
- Banks and digital currency
- Entrepreneurship and the Corona pandemic

2- Sustainability, justice, and equality policies after the Corona experience:

- Governance
- Social Responsibility
- The impact of the Corona pandemic on fiscal policy and income distribution
- Challenges faced by the economy at the levels of employment and employment
- The social and psychological aspects of the pandemic
- The role of accounting thought in managing the effects of the Corona pandemic
- Challenges of Islamic finance under the pandemic

3- E-commerce:

- Digital Marketing
- logistics systems
- Competitive Marketing Strategies
- Changing consumer behavior patterns in light of the Corona pandemic

4- Strategic management in light of the Corona pandemic:

- Human and intellectual capital
- Administrative challenges and problems
- Crisis management and survival strategies

5- Communication and its role in addressing and recovering from the pandemic

- Radio and TV programs
- Communication strategies in government institutions
- Employing digital media
- Communication networking between institutions
- Psychological and social effects of media

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