

جامعة الزرقاء
كلية الصيدلة

الخطة الاستراتيجية

[2020-2015]

اعداد: عمادة كلية الصيدلة

2015

Executive Plan for College of Pharmacy 2015-2020

About the College:

The faculty of pharmacy at Zarqa University is the first faculty in both private and public universities that serve the community of Zarqa and Mafraq. At the beginning of the first semester 2010-2011, study has started at the faculty. The pharmacy profession is considered important due to the need of this profession in both Arabic and Jordanian markets.

The faculty provides students with an exceptional education because of the quality of its curriculum, staff, student services, experiential programs, and the quality of the students themselves.

The curriculum of the program was prepared to cope with the dynamic changes in the pharmacy profession and so patient oriented approach was adopted in our faculty with more concentration on clinical pharmacy, therapeutics and patient counseling. In addition, pharmacy training has been given credit hours in a community or a hospital pharmacy to cover major classes of drugs.

At the present time, the faculty involves distinguished academic staff members who pursued their postgraduate studies in reputable national and international universities.

Our Vision:

To provide our graduates with the highest standards in patient oriented-pharmaceutical education and training

Mission:

- To be prominent in pharmaceutical education, research and service
- To improve students' scientific, practical and social aspects

Objectives:

The objectives of this program include:

1. Deliver highly qualified and ethically proficient pharmacists to the local and international market
2. Improve the quality of health care sector in Jordan
3. Encouraging faculty members to perform creative research that meets the needs of the local pharmaceutical industry and the community
4. Expanding professional interaction with pharmacists and alumni by offering continuing education programs

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5. Providing students with the scientific and research qualification that enable them to continue their higher education in any pharmacy-related field, the student prefers.

SWOT analysis:

Strength points:

1. The existence of a large agglomeration near the university that is not soon served with this specialty, where the nearest pharmacy college is located more than 50 kilometers from the region
2. Adoption of distinct study plan and international courses
3. The presence of outstanding teaching staff in various disciplines
4. The presence of scholarship programs to get master and PhD degrees
5. Outstanding support from the university administration by providing the college with everything needed
6. The existence of a distinct library that contains the best and recent resources including books, scientific journals and databases
7. The use of modern teaching aids and training the teaching staff on how to use it
8. Teamwork to raise the level of college entity to the highest level
9. Labs that are equipped with the latest educational setups and devices
10. Upgrading the faculty members to a higher rank through providing motivation.
11. Continued updating of medical laboratories and scientific instruments.
12. Support scientific research and publishing, and provide motivational awards.

Weak points:

1. Shortage in some subspecialties in the college
2. Shortage of buildings in relation to the steady increase in the number of students and teaching staff
3. Shortages in some educational and research services
4. Few faculty members of the population of the city of Zarqa

Opportunities

1. Raise salaries to attract qualified PhD
2. The presence of well equipped research laboratories in the college

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3. Sending a number of master's campaign to leading universities for a PhD in rare specialties in college
4. Get support for research to purchase chemical reagents, equipments and devices

Threats

1. The number and quality of students admitted to college
2. The large number of graduates in public and private universities
3. Attract national and international universities for distinguished faculty staff
4. Low motivation of students for innovation and creativity
5. Local and global economic crisis and its impact on development
6. Instability of faculty members and continuous turnover
7. Deficiency in some specialties of faculty members

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